

Invitation to '2019 Asia Urban Lighting Workshop'

- The Way to a More Vibrant City through Lighting -

March 19th, 2019

Dear Madam/Sir,

We are very pleased to be able to invite you to the **'2019 Asia Urban Lighting Workshop'** in **Seoul, Korea June 25th-28th, 2019** organized by Seoul Metropolitan Government (SMG) and LUCI (Lighting Urban Community International).

After starting with the endeavor to ignite exchange among those who are involved with urban lighting in Asian cities since 2017, the 2018 Asia Urban Lighting Workshop brought together city representatives from 23 cities and 16 nations in June of last year and concluded successfully with the dedicated participation of each lighting professional in attendance.

This time, we will be looking over some of the ways which might be useful in make your city more livable through lighting, lighting your thoughts up and inspiring cities. Under the vision of improving Quality of Life and sustainable development by producing and adapting appropriate lighting in each city, the theme of the workshop can be classified into 3 meaningful sessions.

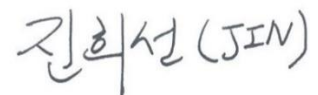
One session surrounds the use of artistic and vibrant aspect of urban lighting which is especially applicable to lighting festivals and lighting of cultural heritage sites. Another includes, increasing city safety and decreasing light pollution to ultimately make your city a better place. Last of all, a session on sustainable urban development, which importantly includes means of becoming eco-friendly, is an indispensable way.

Let us utilize this unique platform to learn about a range of case studies and get inspired from meaningful lectures and interactive sessions. Finally, the '2019 Asia Urban Lighting Workshop' will offer a chance to come up with new, innovative ideas to be applied to your own cities, and act as a bridge that can connect cities of diverse backgrounds so as to give cities a foundation for future exchange and cooperation.

Should you have any inquiries that you would like to bring up regarding the workshop, please do not hesitate to contact us at aullw2019@thegdfactory.com (2019 Asia Urban Lighting Workshop Secretariat) and lroa.tc@seoul.go.kr (LUCI Regional Office for Asia).

We hope you take this opportunity for progress and look forward to seeing you in June in the historical and dynamic city of Seoul.

Sincerely yours,



Mr. Hee Seon Jin

Vice-Mayor II of Seoul

President of LUCI

Seoul is a dynamic and attractive mega-city with a population of 10 million people and a history of over 600 years as a capital city, possessing cutting-edge information technology and a wonderful natural environment.

Founded in Lyon -France 15 years ago, the LUCI network has evolved into an effective international platform for inter-city exchange aiming to reinforce cities' capacities for action and co-beneficial progress on the challenges of urban lighting. www.luciassociation.org